ENGAGING WITH THE YOUTUBE GENERATION

TouchCast Educator Guide

AN INTRODUCTION

BY DR. AYELET SEGAL
Thank you for your interest in TouchCast.

It’s been a joy watching how TouchCast, in just a few months, has been used by educators and students around the world. In this living document we will explore how to best utilize TouchCast to support and accelerate learning and student engagement. We look forward to your feedback and evolving this document as well as other resources in support of the educators community.

About the Author

Dr. Segal is the head of TouchCast Education. She has devoted the last 20 years exploring problems in the realm of Cognitive Psychology, Education and HCI (Human Computer Interaction) both in academia and industry. Dr. Segal earned a Master and PhD in Cognitive Psychology, Education and Technology from Teachers College, Columbia University in NYC, USA. Her research focuses on embodiment theory and gestural interfaces to promote cognition and learning. She also holds a Master of Arts in Interactive Media from Middlesex University in London, UK. Her thesis was on experiential software in the field of “edutainment” – the integration of entertainment and education. She is the founder and CEO of iGeneration and the Head of Education for TouchCast.

Dr. Segal is the co-author of the chapter Embodied Cognition and Learning Environment Design of the book Theoretical foundations of student-centered learning environments. New York: Routledge. By D. Jonassen and S. Lamb (Eds.). Ayelet has achieved international recognition and critical acclaim and has been honored through international awards and has presented her research at numerous conferences.
Connecting with our young learners in their world presents amazing potential. Technology offers a wealth of tools to engage students, but discovering these tools is not a trivial task. Most children appear to have a sense of what is considered educational software and immediately disregard it as something that is not organic to their ambitions. Finding a tool that channels their expectations and aspirations helps them to sustain the engagement and makes the learning experience meaningful and immersive.

This YouTube generation curates knowledge through video and increasingly communicates through broadcasting. In the social media world they’re growing up in, anyone can be a broadcaster. With TouchCast, teachers can now use broadcasting tools to present information and to let their students communicate in a way in which they feel most comfortable and most creative. TouchCast allows educators and students around the world to easily create comprehensive and engaging interactive videos and they have fun while doing it. All you need to do is look into the eyes of these youngsters as they say: 3, 2, 1, Action!
How do children communicate & learn today?

VISUAL SEARCH
Until recently, most young learners used a textbook or an encyclopedia to find information and feed their curiosity. Today most students turn to the web first and increasingly search YouTube, even before Google. The immediacy and huge fluidity of video on almost every topic is quickly making it a primary medium for education and knowledge.

IMMEDIATE EXPLORATION
Children have access to an almost infinite wealth of engaging online information to satisfy their curiosity.

SHARING 24/7
Children express themselves through digital sharing. They’re not only creators. With social media, they’re publishers and broadcasters.

POSITIVE SOCIAL FEEDBACK
Children give each other virtual encouragement through ‘Likes’ (Facebook), ‘Hearts’ (Tumblr) and ‘Favorites’ (Twitter) and ‘Thumbs’ (YouTube).

MULTIPLE INFORMATION LAYERS
Children are engaged with many sources of information simultaneously.

DIGITAL ARTICULATION
Children communicate in links, images and video. It appears that as we collectively evolve, more and more of our memory is stored on the cloud and not in our heads. This is giving rise to a new form of cognitive learning process.
What 21st century skills should we be teaching our children?

**INFORMATION LITERACY**

Access and Evaluate Information
- Access information efficiently (time) and effectively (sources).
- Evaluate information critically and competently.

Use and Manage Information
- Use information accurately and creatively for the issue or problem at hand.
- Manage the flow of information from a wide variety of sources.

**TOUCHCAST ADVANTAGES**

Easy Access to Various Types of Information
- vApps of web pages, YouTube, Twitters, polls, etc.
- The web INSIDE your video

Use and Manage Information Creatively
- Users can role-play; use a green screen; collaborate or perform alone; broadcast a lecture, a debate, an interview, or a documentation process.

Use Information from a Wide Variety of Sources that is Stored in One Place
- Users use various vAapps that could be stored, managed and accessed all in one place.
<table>
<thead>
<tr>
<th>MEDIA LITERACY</th>
<th>TOUCHCAST ADVANTAGES</th>
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<tbody>
<tr>
<td><strong>Create Media Products</strong></td>
<td>Create Interactive Video - Broadcast Products</td>
</tr>
<tr>
<td>• Understand and utilize the most appropriate media</td>
<td>• Allows active learning experiences by creating Media</td>
</tr>
<tr>
<td>creation tools, characteristics, and conventions.</td>
<td>Products that require a production process with planning,</td>
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<tr>
<td>• A new form of learning is born when students produce</td>
<td>organizing, and understanding technical procedures.</td>
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<td>media around a theme and learn by doing</td>
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<table>
<thead>
<tr>
<th>INFORMATION, COMMUNICATION &amp; TECHNOLOGY LITERACY (ICT)</th>
<th>TOUCHCAST ADVANTAGES</th>
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<tbody>
<tr>
<td><strong>Apply Technology Effectively</strong></td>
<td><strong>Apply Technology Effectively</strong></td>
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<tr>
<td>• Use technology as a tool to research, organize,</td>
<td>• Use TouchCast as a tool to research information for learning</td>
</tr>
<tr>
<td>evaluate, and communicate information.</td>
<td>assignments, organizing the content, evaluating self and peers,</td>
</tr>
<tr>
<td>• Use digital technologies communication/networking</td>
<td>and communicating information in the classroom and outside.</td>
</tr>
<tr>
<td>tools, and social networks appropriately to access,</td>
<td>• Peer to peer learning through the video network.</td>
</tr>
<tr>
<td>manage, integrate, evaluate, and create information</td>
<td>• Use TouchCast to become an effective communicator of ideas</td>
</tr>
<tr>
<td>to successfully function in a knowledge economy.</td>
<td>and knowledge by creating broadcasts that require pre-</td>
</tr>
<tr>
<td>• Become effective communicators of ideas and</td>
<td>production, writing scripts, editing, self-evaluation, and</td>
</tr>
<tr>
<td>knowledge.</td>
<td>reflections.</td>
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*SOURCE: Institute of Museum and Library Services 2012*
HOW CAN TOUCHCAST HELP TEACHERS?
TouchCast is a great content creation tool for teachers that takes the flipped classroom concept to a new level. Different from prior examples of flipped classroom lectures, a TouchCast is not just a static video of a lecture. Yes, TouchCast offers a simple way for the teacher to include a wealth of related content and interactivity inside the video. The educator is able to not only convey the subject matter in a compelling manner (in the form of video), but he can also include supplemental information. By including these interactive elements—from web pages and pictures, quotes, quizzes and polls—the educator significantly increase student engagement.

FLIPPED CLASSROOM
Teachers can create lecture-based TouchCasts for students to watch outside the classroom. This frees up classroom time for group discussion and other types of active, two-way learning, including the opportunity for students to create TouchCasts in class.

What is TouchCast?
STUDENT ASSIGNMENTS
Students have access to immediate information and a variety of resources to create rich TouchCasts for learning tasks. Students can use different modalities of broadcasting for self-expression: they can work in groups or by themselves; they can role-play, utilizing the green screen in a lecture, debate, interview, documentary, or other broadcast format.

MEANINGFUL LEARNING EXPERIENCES
Allows teachers to easily incorporate active learning experiences into the classroom and at home, leading to more meaningful learning experiences.

ENGAGING STUDENTS
Utilizing TouchCast allows teachers to speak the same language as their students.

ASSESSMENT
TouchCast helps teachers to easily monitor and assess students’ understanding of the subject matter by allowing observation of their output.

DIGITAL LITERACY SKILLS
With TouchCast, teachers can help develop media literacy skills in unprecedented depth as students and teachers go through a production
process that has historically been the exclusive domain of professional producers.

**EASY COMMUNICATION**
Allows convenient and immediate communication inside and outside the classroom environment with students and parents.

**CONTENT ACCESSIBILITY AND STORAGE**
Allows simple digital storage of students’ and teachers’ TouchCasts, facilitating easy access and sharing.

**BRIDGING THE GENERATION GAP**
Teachers connect and ‘speak’ the children’s language. TouchCast is something students become incredibly passionate and excited about as it reflects their aspirations to improve as digital communicators.

**LESS TIME NEEDED TO CREATE RICHER LEARNING**
TouchCast makes it easy for teachers to create content from various resources and different media formats. The ratio between time spent on creating the content and the educational value of that content as a resource is unprecedented. A five-minute TouchCast can result in an hour-long journey of discovery and learning as a result of embedding other resources into the TouchCast.
**Examples /**

Interactive video lectures & demos done by teachers

**Math /**

**Positive and Negative Numbers**
In this example, the teacher explains positive and negative numbers. He uses vApps to bring images that illustrate different examples of negative and positive number usage in the real world, such as a thermometer. He asks the students questions throughout the presentation (he could also used the quiz vApps for this purpose).

http://www.touchcast.com/mrfoxbjs/23-Positive--Negative-numbers

**More Examples**
Touchcast is a great tool for conveying basic and advance math concepts as illustrated by these additional posts:
http://www.touchcast.com/pjh_78d/90b45f68cc
THE FORMATION OF A RAINBOW
In this example, the teacher explains how a rainbow forms. She uses vApps throughout the presentation to present photos, diagrams drawings, and text. She also uses some sounds effects and the drawing tool.
http://www.touchcast.com/dstanick/Formation-of-Rainbows

INTRODUCTION TO GENETICS
In this example, the teacher explains the Punnett Square as part of the Genetics unit. He uses vApps throughout the presentation to exhibit photos, diagrams drawings, and text. He also utilizes the green screen, integrating an image of a lab as the background. And lastly, the teacher analyzes the traits of one of the students, who acts as a zombie.
http://www.touchcast.com/flipsci/93c9836759

MORE EXAMPLES
http://www.touchcast.com/hsteele/Speed--Velocity
http://www.touchcast.com/uab_ebm/Reading-case-control-studies
http://www.touchcast.com/flipsci/scenario-2
http://www.touchcast.com/flipsci/Welcome-to-Room-54
WHAT IS THE SCIENCE OF GEOGRAPHY
In this example, the teacher presents the students with a question at the beginning of the video. They are asked to pause the video while watching and to then answer the questions and submit them at the end. She uses vApps to present maps and photos. She also uses the drawing tools to write the names of the continents on the world map.
http://www.touchcast.com/packwoman/Geography-Lesson-One

WORLD WAR I
In this example, the teacher narrates in the first person perspective events from World War I, using vApps to present photos, posters, and documents to illustrate and support the narrative.
http://www.touchcast.com/middlebee/The-Latest-on-World-War-I

MORE EXAMPLES
http://www.touchcast.com/packwoman/Early-Man-Lesson-1-Copy
http://www.touchcast.com/middlebee/Report-on-President-Wilson
http://www.touchcast.com/mypetfish/the-Red-scare-of-salem
WHY DO WE STILL STUDY JULIUS CAESAR?
In this example, the teacher created a lecture introduction to Julius Caesar for the class. She uses vApps to show examples from popular culture and the news that are related to Julius Caesar. She also integrates Google Doc so the students can fill in relevant information at the end of the TouchCast.
http://www.touchcast.com/kr_ela/julius_caesar

ASKING HIGHER ORDER QUESTIONS WHEN READING
In this example, the teacher refers to student’s previous work regarding reading and asks “hot” questions. She explains “Bloom’s taxonomy” and presents learning objectives using the whiteboard feature. She also uses vApps to present websites and asks the students to pause the video and take notes.
http://www.touchcast.com/kr_ela/Intro-to-HOT-questions

MORE EXAMPLES
http://www.touchcast.com/kr_ela/Literary-Analysis-of-ABML
http://www.touchcast.com/kr_ela/Writing-Inspirations
http://www.touchcast.com/kr_ela/Concluding-paragraph-for-ABML

MORE EXAMPLES
http://www.touchcast.com/mr_declercq/The-Road-Not-Taken-poetry-analysis-part-1
HOW TO USE TOUCHCAST
In this example, the teacher presents TouchCast to both students and teachers. He includes various vApps such as: Google Map, Images and Browser vApps. He also uses the Whiteboard tool to draw on top of the map and the images. He uses the green screen feature to transport the user through time and space.
http://www.touchcast.com/mtmi/68a6a7a829

HOW TO USE EDMODO
Teacher create a TouchCast to train other teachers to use different software.
http://www.touchcast.com/get_the_facs/Edmodo-part-1

HOW TO USE TOUCHCAST
The teacher explains how to use the InstaCast Theme and integrate Instagram into a TouchCast.
http://www.touchcast.com/leadandlearn/jaimevandergrift

TECHNOLOGY TUTORIALS/
Teachers create a TouchCast to train other teachers to use different software.

MORE EXAMPLES
http://www.touchcast.com/douglas-news/On-the-Go-Podcast-3-Part-2
http://www.touchcast.com/tdemers/4040-final
EXAMPLES /

SCHOOL COMMUNICATIONS /

Teachers, principals, students, and school administrators use TouchCast to announce different messages to students and parents. These include introduction, homework, schedule, school events and reminders. TouchCast allows schools and classroom to have their own equivalent of a high production quality TV studio...all just using their iPads.

School announcements done by principle/teacher/students/school admin:

THE NEW SCHOOL YEAR IS HERE
The teacher communicates information relating to the beginning of the new school year.
http://www.touchcast.com/peter_dewitt/The-New-School-Year-is-Here

CELEBRATING WORLD SMILE DAY
In this example, the principal and the dean of school present information regarding the “world smile day” with interesting facts and images about the “smiley” symbol. They ask the students to perform an act of kindness. They post a weekly TouchCast to communicate announcements for students and teachers.
http://www.touchcast.com/douglas_news/World-Smile-Day#  

More examples
http://www.touchcast.com/elem_math/Math-Resource-Teacher-Intro
http://www.touchcast.com/mrhopkins/XtraMath
http://www.touchcast.com/prairiepoint/pp-math-night
DAILY NEWSCAST AT THE SCHOOL
In this example, several students presenting a daily newscast for their school. Who’s birthday is it, what is the weather forecast or which events are happening. They are using the green screen feature to exchange background images that support their announcements.
http://www.touchcast.com/htes_ann/april_2nd_2014

INTERVIEWS AT THE SCHOOL
In this example, a student interviews one of the teachers at the school regarding a reward that he won. The student integrates a title, uses a microphone.
http://www.touchcast.com/cougarweekly/part_2_episode_2_update
TouchCast offers a broad range of usage scenarios. Children have access to immediate information and a variety of resources to create rich TouchCasts for learning tasks. Students can use different modalities of broadcasting for self-expression: they can work in groups or by themselves; they can role-play, utilizing the green screen in a lecture, debate, interview, documentary, or other broadcast format.

Children can easily communicate via TouchCast with their peers or teachers by sharing their own TouchCasts, commenting on one another’s posts, and rating them.

Students experience meaningful learning when they create TouchCasts and review them, allowing them to more effectively self-assess their work and improve upon it.

The benefits of TouchCast for students include:

- **Embodied Learning Experiences**: Students are on camera, meaning they can’t fake their absorption of the class material. They are actively processing the content through pre-production and their subsequent broadcast. This active process creates meaningful learning experiences.
- **Collaboration**: Small groups can work together on their TouchCasts, facilitating collaboration skill-growth.
- **Digital Literacy Skills**: Students learn how to efficiently filter and absorb online resources and use this content to support references.
- **Critical Thinking Skills**: Lesson plans built around TouchCast utilize video creation as a catalyst for building arguments and deeper class discussion.
Becoming Better Storytellers: Students hone their ability to communicate information effectively as video scales better than standard classroom mechanisms.

- Self-expression: Children are comfortable using digital tools for expressing themselves; TouchCast embraces this habit and turns it into a learning environment.
- Engagement: TouchCast speaks the language of children and motivates them to learn a topic through rich engagement.

Assignments given to students by their teachers

RADIOACTIVITY - ELEMENTS
In this example, two students present the concept of radioactivity by examining three elements: Radium, Uranium and Radon. They use vApps to present images of the elements, the periodic table, and other interesting facts that they loaded as a script into the teleprompter feature. [http://www.touchcast.com/chem_talks/Radioactive-2](http://www.touchcast.com/chem_talks/Radioactive-2)
**MORE EXAMPLES**

http://www.touchcast.com/kddc/Solar-Eclipses
http://www.touchcast.com/chargerpride/SS-RJ-3-laws
http://www.touchcast.com/phresher/Space-Travel-
http://www.touchcast.com/jensenr/Bone-Presentations

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**PUNNETT SQUARE - GENETICS**

In this example, a group of students explain their Punnett Square assignment, deconstructing celebrities’ traits and predicting the offspring. They use vApps for the celebrity images and the Punnett Square. They also use the green screen.

http://www.touchcast.com/flipsci/offspring_traits

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**HOW TO DO TRIGONOMETRY**

In this example, a group of students explain how to do trigonometry. They use the glass board and the white board drawing tool to draw the triangle on top of the natural environment. They also use the image vApps to further explain the terminology.

http://www.touchcast.com/de_lusignan/heres_how_to_do_trigonometry
COMPARING THE RED SCARE TO THE SALEM WITCH TRIAL
In this example, two students present the history of the Salem witch trial in 1692 as compared to the Red Scare, the hunt for communists led by Joseph McCarthy. They effectively use many images and web pages to discuss the topic.

See more examples from the same classroom below.
http://www.touchcast.com/phresher/Salem-Witch-Trials-

MORE EXAMPLES
http://www.touchcast.com/mr_hh/2162c69652
http://www.touchcast.com/chunky_milk/Treatment-of-Accused-Witches
http://www.touchcast.com/dani1234/History-Assignment-
http://www.touchcast.com/jensenr/baeae8e13e

ANTARCTICA
In this example, two students introduce Antarctica. The teacher films the students, using vApps to present a map and photos of Antarctica.
http://www.touchcast.com/students/5-Themes-of-Geography
SYMBOLISM
In this example, a few students present the concept of symbolism and provide examples from different books to support their explanation. They make good use of the drawing tool to point out elements in the texts.
http://www.touchcast.com/kr_ela/Symbolism

THE GREAT GATSBY
In this example, a student presents a book report about *The Great Gatsby* and its relationship to bootlegging. He incorporates photos and music to support his effective delivery of the facts.

MORE EXAMPLES
http://www.touchcast.com/rat_word/Rat-Word-theme
http://www.touchcast.com/kr_ela/703f645585
EXAMPLES /
FOREIGN LANGUAGE /

STUDENTS IN ESTONIA LEARNING ENGLISH
In this example, students use the NewsCast Theme and pretend they are news presenters. They read a script from the teleprompter, learning the English language. They also make use of the green screen feature to transport themselves into a mine. Use of costume further supports the illusion. http://www.touchcast.com/mjt/v/f79c6598b9

See below for more examples from the same classroom.

MORE EXAMPLES
http://www.touchcast.com/mjt/v/b63486bfc
http://www.touchcast.com/mjt/ISE-NEWS
http://www.touchcast.com/mjt/Worlds-best-baseball-player
http://www.touchcast.com/mjt/G

STUDENTS IN THREE DIFFERENT SCHOOLS COLLABORATE ON TOUCHCAST
In this example, students use the NewsCast Theme and pretend that they are news presenters. They read a script from the teleprompter, learning the English language. They also make use of the green screen feature to transport themselves into a mine. Use of costume further supports the illusion. http://www.touchcast.com/3leaders/celebrate_creativity_with_squiggle

ART /
Drama / Examples /

**Noah’s Arc**
In this example, students perform the story of Noah’s arc. They are using the green screen feature in a creative way, dressing up as the characters and collaborating as a team. Note how much fun they are having in the process.  
http://www.touchcast.com/caitlyn1/Noahs-Ark

**The Wizard of Oz**
In this example, students perform the story of the Wizard of Oz. They are using great background images and costumes that create an immersive experience.  
http://www.touchcast.com/mrnilsson/shrek_saves_the_day
There are multiple ways in which a class can be setup to make best use of TouchCast. The logistics of how to deploy a “TouchCast Classroom” are critical for success with leveraging the platform. In the following section we propose several modalities of how we have observed educators deploy TouchCast in their environments. These different modes or a combination of them might serve you best based on the lesson plan and the access you have to equipment.

Establishing TouchCast has the potential to make your classroom into a studio where young learners can travel in time, role play, and learn through “doing.”
CREATING THE TOUCHCAST STUDIO
A central area that functions as a virtual set via green screen allowing the students to travel in space and time
The TouchCast Kit
A Tripod, iPad and microphone
Green screen - Selection of backgrounds for themes. It is very easy to establish a green screen in TouchCast. In fact, it doesn’t even need to be a green surface.
Costume box - Selection of costumes for role playing. Even simple costumes help students get into character for more effective learning.
**Pre-Production**
One iPad per group (2-6 children)
Roles in a group might be: director, actors, lighting, makeup, wardrobe, sound, scriptwriters, editors.
TOUCHCAST ROAMING SESSIONS /

The Roaming Reporter
One iPad per group (2-6 children)
Individuals students
Taking iPads outside classroom to create TouchCasts

students can venture into the real world to observe to interview to capture to share
TouchCast at Home
One iPad per student
Taking iPads outside classroom to create TouchCasts at home
TouchCast is a user-friendly application, and after just a few minutes with the app, you will be able to create a TouchCast. To support your training, the teacher’s tutorial offers a step-by-step walkthrough of the TouchCast application.

If you need more information, you can also view the tutorials on our website that are linked next to each feature for more details. We also offer teachers training in schools and online webinars both for teachers and students. You can contact us directly to schedule a training session at edu@TouchCast.com.

Are you ready to make a TouchCast?
TEACHER’S TUTORIAL / STEP BY STEP WALKTHROUGH/

Register / Login

Plan your TouchCast

Resources:
1. Write and time your script -- Tele-prompt Text tool
3. Plan and Create your Whiteboards -- choose a board and use the Text / Drawing tools

Create a new TouchCast

Save

Add and Organize vApps

Record your TouchCast

Record
Add Effects
Add vApps
Draw / Add Text

View
Save and Share / Re-record / Delete / Start again
TELEPROMPTER
User can add scripts by tapping the edit button and typing the text; user can also decide on the speed that he would like the text to scroll.
TELEPROMPTER

Watch TouchCast Tutorial for Teleprompter
http://www.touchcast.com/TC_Tutorials/Teleprompter
ADD A TITLE
User can choose a title to add or customize her own title. She can use several titles through the video and decide how long she would like each title to appear on the screen.
ADD A TITLE

Watch TouchCast Tutorial for Titles
http://www.touchcast.com/
TC_Tutorials/Titles
**WHITEBOARD**

User can choose to use one of the four modes of the White Board: the Blackboard, the Whiteboard, the Glass (transparent) board or the Crosslined. They can use several boards within a TouchCast and switch between the boards. They can use the text tool to type text on the boards and the drawing tool to mark and draw on the boards.
WHITEBOARD

Watch TouchCast Tutorial for Whiteboard at http://www.touchcast.com/TC_Tutorials/9e7ee4ade2
VAPP MAIN PAGE
vApps are video apps that can be added to your TouchCast. We call them vApps because they are interactive elements that live inside the video. The viewer can interact with the vApps at any point while watching the TouchCast.

When you create your TouchCast, you can easily add various vApps from the vApps main page. There are many types of vApps, ranging from a browser vApp to images, poll, video, questions, Facebook, Twitter, quotes and many more. You may add as many vApps as you wish to a given TouchCast.
HOW TO USE A BROWSER VAPP
This vApp allows the user to browse the web and add a web page to their TouchCast.

Watch TouchCast Tutorial for Web page
http://www.touchcast.com/TC_Tutorials/the_web_vapp
POLL VAPP
You can add a poll vApp to your TouchCast, posting a question with a set of possible answers for your users to vote on.

User will interact with the poll to vote and then receive the total votes as a bar graph.
QUESTION VAPP
You can add a question vApp to your TouchCast, posting a question with a set of possible answers for your users to answer.

User will receive a right or wrong feedback as soon as they tap their choice.
**LIST VAPP**

You can add a list vApp to your TouchCast, for listing a number of items that you would like the users to refer to.
ORGANIZE VAPPS
Before users start recording their TouchCast, they can organize their vApps on the screen; they can decide on the size of vApp, as well as the location and the order of which it will appear in the TouchCast. This pre-recording planning is very helpful for controlling the quality of the TouchCast.
RECORD YOUR TOUCHCAST
In order to record the video, users should tap the record button. Record the TouchCast in small segments, use the pause button for better control of the filming.

SAVE OR RE-RECORD YOUR TOUCHCAST
After recording your TouchCast, you can save it or re-record again.
**MEREGE TOUCHCASTS**

You can merge a few TouchCasts together as long as the total TouchCast is less than five minutes.

Watch TouchCast Tutorial for Merging TouchCasts
http://www.touchcast.com/TC_Tutorials/Combining TOUCHCASTs-
SHARE A PROJECT

A project is the resources you created for your TouchCast, such as Titles, vApps and Boards. You can share your project with your students or other teachers and they can then use your resources to record their own TouchCasts. Under "My projects" tab, you can tap on top of the project you would like to share, then tap the edit button (the pencil icon), and this will allow you to upload your project. Once the uploading is finished, you will receive a code with four letters that you can share.
Educators are the catalysts and the driving force of shaping TouchCast for the important cause of creating meaningful learning experiences. **Please join us today and become a TouchCast educational pioneer!** We would love to receive your insight and feedback, as well as, answer any questions you might have.

Contact:
Dr. Ayelet Segal
[edu@TouchCast.com](mailto:edu@TouchCast.com)

**THANKS**


TouchCast was chosen by Apple as one of the best apps of 2013!